SmoothSale

Professional Partner Programme

Refer a client. Earn 10% of the profit we make, paid on the day it completes.

<1 hr	24 hrs	7 days
to confirm	to cash offer	to complete

smoothsale.co.uk/partners

THE PACK

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Read it, then decide.

No client details required, and referring never becomes your admin.

Thank you for considering us

You are reading this because a client of yours needs to sell a property quickly, and the open market cannot give them the certainty they need. We buy directly, with our own funds, across England and Wales. A cash offer within 24 hours, and completion in as little as seven days, on a date your client chooses.

This pack explains how the Professional Partner Programme works, what we commit to, and what you earn. Referring takes under two minutes and requires no registration. You keep the client relationship throughout, we keep you updated at every stage, and we pay you 10% of the profit we make on completion.

There is no exclusivity, no lock-in contract, and no cost to you at any point.

Jack Pirondini

SmoothSale

What this pack will not ask of you

No client details, no account to set up, and no commitment. Read it and decide in your own time.

Since 2021

A direct cash house buyer, based in Leeds, operating across England and Wales.

SmoothSale was founded in 2021 on a simple objection: homeowners should not have to pay to sell their own home. We set out to build a direct buying service that was transparent about price, covered the seller's legal costs, and completed on a date the seller chose. Today we buy across England and Wales from our base in Leeds.

The Professional Partner Programme launched in 2026 to give professional intermediaries a formal route to us. Solicitors, letting agents and clearance companies all reach clients at the point a fast, certain sale becomes the right answer.

2021	E&W	Leeds
FOUNDED	WE COVER	BASED IN

We are the buyer

Not a broker, an introducer or a lead generator. We purchase with our own funds, and your client's details are never passed to a panel.

What we are building

Vision

01 To be the direct buyer that professional advisers across England and Wales recommend without hesitation, because the outcome for their client is predictable every single time.

02 To change what the quick sale sector is known for, by publishing exactly what we commit to and being willing to have every one of those commitments checked.

Mission

01 Give every referred client a written cash offer within 24 hours, and a completion date they choose.

02 Confirm receipt of every referral within one working hour, so no partner is ever left wondering what happened.

03 Hold our offer to the written figure, and never charge the seller a penny in fees or legal costs.

04 Pay every partner 10% of the profit on completion, capped at £5,000 per referral, with no other deductions.

The fee, stated plainly

10% of the profit SmoothSale makes on the completed purchase, paid on the day it completes, up to £5,000 per referral. No admin fee, no minimum transaction value, and nothing deducted at our end.

How to refer

Four steps. Your total involvement is about three minutes.

01

Send us the case

Your details and your client's, on a form that takes under two minutes. No registration needed first.

02

We confirm within the hour

Written confirmation with a reference number, within one working hour. You are never left wondering.

03

Cash offer in 24 hours

We contact your client directly and make a written cash offer within 24 hours of that first call.

04

You are paid on completion

10% of the profit we make, direct to you or your firm, capped at £5,000 per referral.

Vacant possession only

Refer once the property is empty, or once a tenancy has a known end date. If it is not there yet, register the case now and refer formally when it is.

Four reasons professionals refer

01 **We are the buyer, not a lead generator**

We purchase with our own funds. Your client's details are never passed to a panel of investors. One company, one contact, one offer.

02 **Regulated, and accountable**

NAPB registered and registered with The Property Ombudsman, so your client has independent redress if anything goes wrong.

03 **The offer does not move**

Our offer is made in writing and does not change unless a significant undisclosed defect is identified by survey. No lock-in, no exclusivity.

04 **Your reputation is protected**

Confirmed within one working hour and updated at every stage. No fees to the seller, so the completion figure is the figure we quoted.

06 · VERIFICATION

Check us before you refer anyone

A referral is you lending us your reputation. Every claim below can be verified independently, and we would rather you did.

- **NAPB registered**
  National Association of Property Buyers. Checkable on their register.
- **The Property Ombudsman**
  Independent redress for your client if anything goes wrong.
- **ICO registered**
  Your client's data is handled under a registered entry.
- **Proof of funds**
  Available on request, before any price is agreed.
- **Companies House**
  PLH Capital Limited, company number 13115021. Full filing history.
- **Independent reviews**
  On Trustpilot, a platform we do not control.

One thing we will not do

We do not buy tenanted property, at any price. Vacant possession only, with no exceptions, so a referral we cannot act on is declined inside the hour.

In their own words

“

Selling my Mum’s home was not an easy decision. I was unsure about using a cash house buying company, but time wasn’t on my side and I needed a calm and easy sale. I need not have worried. I have recommended SmoothSale to family and friends.

Daniel B

“

After our property had been with a local estate agent for months with no luck, we got in touch with SmoothSale. The team were a joy to work with and made sure that we didn’t miss out on the property we desperately wanted.

April & Simon B

“

My contact did everything to make this process as easy as he could. Arranged solicitor for me which SmoothSale paid for. 10 out of 10 for customer service, ease of sale.

Chris V

Verified customer reviews, published at smoothsale.co.uk/testimonials

SmoothSale

Refer a client.

Earn 10%.

Under two minutes. No registration, no exclusivity, and no cost to you.

REFER A CLIENT

smoothsale.co.uk/partners/refer

REGISTER AS A PARTNER

smoothsale.co.uk/partners/register

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NAPB registered · The Property Ombudsman · ICO registered

SmoothSale is a trading name of PLH Capital Limited. Company number 13115021. Registered office: First Floor, Limewood House, 2 Limewood Way, Leeds LS14 1AB.